

Sponsorship Packages 2019-2020

Join the esteemed group of sponsors that support the Minnesota chapter of the American Marketing Association. Receive exposure in our communications, recognition and admission to events, job postings on our website and more! Plus, your sponsorship contribution is tax deductible. As the essential community for marketers, we can help you build affinity with:

- Corporate marketing pros
- Marketing agency pros
- Small business owners
- Marketing students

Our sponsors make our events possible with:

- Cash
- In-kind services
- Swag and giveaways

In return, we thank our sponsors with a long list of benefits (see sponsor packages below). You'll also have the satisfaction of knowing you are supporting the marketing profession and the largest group of marketing professionals in the Twin Cities area.

<p>Annual Platinum Sponsor</p> <p>\$6,000 + cash</p>	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page – platinum sponsor section • On-screen logo and verbal recognition at monthly events • Opportunity to address meeting attendees at one event • Recognition as an annual sponsor in all communications (emails) distributed to chapter members and prospects • Four job postings (per chapter year) on amaminnesota.org job board <p>Social Media</p> <ul style="list-style-type: none"> • Quarterly tweet mentions from the AMA Minnesota Twitter account with a link to your website • Two guest blog posts per chapter year on amaminnesota.org (Subject to editing) • Two Facebook posts about your organization or an event with a link to your website <p>Professional Development</p> <ul style="list-style-type: none"> • Four complimentary guest passes to be used at a monthly event of your choice <p>Promotion</p>
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	<ul style="list-style-type: none">• Opportunity to distribute information at each seat or table prior to events• Opportunity to sponsor raffle items for attendees at events• Opportunity to provide branded swag to all new and renewing members• One email sent on your behalf to AMA MN members and prospects (curated by sponsor & managed by AMA MN)
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<p>Annual Gold Sponsor</p> <p>\$4,000-\$6,000 cash</p>	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page – gold sponsor section • On-screen logo at monthly events • Verbal recognition at events and in emails • Three job postings (per chapter year) on amaminnesota.org job board <p>Social Media</p> <ul style="list-style-type: none"> • Two tweet mentions from the AMA Minnesota Twitter account with a link to your website • One guest blog post per chapter year on amaminnesota.org (Subject to editing) • One Facebook posts about your organization or an event with a link to your website <p>Professional Development</p> <ul style="list-style-type: none"> • Two complimentary guest passes to be used at an event of your choice. <p>Promotion</p> <ul style="list-style-type: none"> • Opportunity to distribute information at each seat or table prior to events • Opportunity to sponsor a raffle for attendees at one event • Opportunity to provide branded swag to all new and renewing members
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<p>Annual Silver Sponsorship</p> <p>\$2,000 - \$4,000 cash</p>	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page – bronze sponsor section • On-screen logo at monthly events • Verbal recognition at events and in emails • Two job postings (per chapter year) on amaminnesota.org job board <p>Social Media</p> <ul style="list-style-type: none"> • One tweet mention from the AMA Minnesota Twitter account with a link to your website <p>Professional Development</p> <ul style="list-style-type: none"> • One complimentary guest pass to be used at an event of your choice <p>Promotion</p> <ul style="list-style-type: none"> • Opportunity to distribute information at each seat or table prior to one event • Opportunity to sponsor a raffle for attendees at one event.
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<p>Annual Bronze Sponsorship</p> <p>\$1,000-\$2,000 cash</p>	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page – bronze sponsorship page • On-screen logo at monthly events • Verbal recognition at events and in emails • One job posting (per chapter year) on amaminnesota.org job board <p>Social Media</p> <ul style="list-style-type: none"> • One tweet mention from the AMA Minnesota Twitter account with a link to your website <p>Professional Development</p> <ul style="list-style-type: none"> • One discounted guest pass to be used at an event of your choice <p>Promotion</p> <ul style="list-style-type: none"> • Opportunity to sponsor a raffle for attendees at one event
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<p>Networking Event Sponsorship \$750 - \$1,000 cash</p>	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page • On-screen logo at monthly events • Verbal recognition at event and in emails for the event your services supported • Opportunity for 5 minutes of speaking time at event <p>Professional Development</p> <ul style="list-style-type: none"> • Two complimentary guest passes to be used at the sponsored event <p>Promotion</p> <ul style="list-style-type: none"> • Opportunity to distribute information at each seat or table prior to one event
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<p>In-Kind Sponsorship</p> <p>\$250 + Value of Your Donated Service</p> <p>In-Kind Sponsorships:</p> <ul style="list-style-type: none"> • Venues • Catering • Digital media promotion (sponsored communications) • Photography • Printing • Video • Data/Research • Creative services • Technology 	<p>Awareness</p> <ul style="list-style-type: none"> • Logo and link to your website on amaminnesota.org sponsorship page • On-screen logo at monthly events • Verbal recognition at event and in emails for the event your services supported <p>Promotion</p> <ul style="list-style-type: none"> • Sponsor benefits in exchange for services (see list of various options) <p><i>Note: In-Kind Sponsorship contract agreements are available for any of the following options:</i></p> <ul style="list-style-type: none"> • <i>Event specific</i> • <i>6 months</i> • <i>1 year</i>
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<p>Marketing Week Sponsor (October) \$1,000</p>	<ul style="list-style-type: none"> • Recognition on all communications and events that week. Two complimentary passes to the October event
<p>Customizable Sponsorships</p>	<ul style="list-style-type: none"> • Annual sponsor package (any level) + In-Kind services • Collegiate support (classes/events/luncheons) • \$250 cash or \$250 service value (minimum investment) + customized package
<p>A la Carte Sponsorships (add to any sponsorship)</p>	<ul style="list-style-type: none"> • Email/E-newsletter banner ad space \$100 • Swag/Giveaways for event attendees/speakers