



Join the esteemed group of sponsors that support the Minnesota chapter of the American Marketing Association. Receive exposure in our communications, recognition and admission to events, job postings on our website and more! Plus, your sponsorship contribution is **tax deductible**.

As a core sponsor, you will reach the largest group of marketing professionals in the Twin Cities area. Membership is comprised of over 450 professionals of which more than 60% hail from the management and executive ranks in their respective organizations. This means that your sponsorship will enable you to access a highly qualified audience of decision-makers, as well as reach pool of potential resource talent, connections and opportunities for peer networking.

See below for a summary of our sponsorship packages and benefits.

CORE SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$10,000 Cash

\$20,000 In-Kind Exposure

- Recognition on AMA MN's website sponsors page with one paragraph bio, link, and logo.
- Verbal recognition at regular events throughout the year and sponsor logo on sponsorship loop presentation running on screen before each regular event begins.
- Opportunity to distribute information at each seat or table prior to regular events.
- Opportunity to set up single table display/company kiosk at regular events.
- Opportunity to offer a raffle for attendees at event through collection of business cards at sponsor's display at regular events.
- Five (5) tweet mentions from the chapter Twitter account throughout the program year with link to sponsor's website.
- Four (4) complimentary guest passes to be used the event(s) of the sponsor's choice.
- Opportunity to address meeting attendees at one regular event or SIG event. Meeting date and time to be determined.
- Two (2) blog mentions throughout the program year.
- Four (4) Facebook posts on sponsor with link to sponsor's website throughout the program year. Logo and link to website on Facebook tab for sponsor listings.
- Recognition as platinum sponsor in all communications distributed to chapter members (i.e., – e-newsletters, postcard invitations, email invitations, etc.).
- Email sent on your behalf using the AMA MN Member mailing list – One (1) per year
- Job Postings on www.amaminnesota.org – Six (6) per year

GOLD SPONSOR

\$7,500 Cash

\$15,000 In-Kind Exposure

- Recognition on AMA MN's website sponsors page with one paragraph bio, link, and logo.
- Verbal recognition at regular events and throughout the year and sponsor logo on sponsorship loop presentation running on screen before each regular event begins.
- Opportunity to distribute information at each seat or table prior to regular events.
- Opportunity to set up table display/company kiosk at regular events.
- Opportunity to offer a raffle for attendees at event through collection of business cards at sponsor's display at regular events.
- Three (3) tweet mentions from the chapter Twitter account throughout the program year with link to sponsor's website.
- Two (2) complimentary guest passes to be used the event(s) of the sponsor's choice.
- Opportunity to address meeting attendees at one regular event or SIG event. Meeting date and time to be determined.
- One (1) blog mentions throughout the program year.
- Two (2) Facebook posts on sponsor with link to sponsor's website throughout the program year. Logo and link to website on Facebook tab for sponsor listings.
- Recognition as gold sponsor in all communications distributed to chapter members (i.e., – e-newsletters, postcard invitations, email invitations, etc.).
- Email sent on your behalf using the AMA MN Member mailing list – One (1) per year
- Job Postings on www.amaminnesota.org – Three (3) per year

SILVER SPONSOR

\$5,000 Cash

\$10,000 In-Kind Exposure

- Recognition on AMA MN's website sponsors page with one paragraph bio, link, and logo.
- Verbal recognition at regular events and throughout the year and sponsor logo on sponsorship loop presentation running on screen before each regular event begins.
- Opportunity to distribute information at each seat or table prior to regular events.
- Opportunity to set up table display/company kiosk at regular events.
- Opportunity to offer a raffle for attendees at event through collection of business cards at sponsor's display at regular events.
- Two (2) tweet mentions from the chapter Twitter account throughout the program year with link to sponsor's website.
- Two (2) complimentary guest passes to be used the event(s) of the sponsor's choice.
- One (1) blog mentions throughout the program year.
- Email sent on your behalf using the AMA MN Member mailing list – One (1) per year
- Job Postings on www.amaminnesota.org – Two (2) per year

BRONZE SPONSOR

\$2,500 Cash

\$5,000 In-Kind Exposure

- Recognition on AMA MN's website sponsors page with one paragraph bio, link, and logo.
- Verbal recognition at regular events and throughout the year and sponsor logo on sponsorship loop presentation running on screen before each regular event begins.
- Opportunity to distribute information at each seat or table prior to regular events.
- Opportunity to set up table display/company kiosk at regular events.
- Opportunity to offer a raffle for attendees at event through collection of business cards at sponsor's display at regular events.
- One (1) tweet mentions from the chapter Twitter account throughout the program year with link to sponsor's website.
- One (1) complimentary guest passes to be used the event(s) of the sponsor's choice.
- One (1) blog mentions throughout the program year.
- Email sent on your behalf using the AMA MN Member mailing list – One (1) per year
- Job Postings on www.amaminnesota.org – One (1) per year

PROGRAM SPONSOR

\$500 Cash Exposure

- Verbal recognition at the sponsored event.
- Recognition on the event email invite sent to all chapter AMA MN members.
- Sponsor logo on presentation running on screen before the sponsored event.
- One complimentary seat at the sponsored event.
- Opportunity to distribute information at each seat or table prior to sponsored event.
- Opportunity to offer a raffle for attendees at event through collection of business cards at sponsor's display at regular events.
- Opportunity to address meeting attendees at the sponsored event. Time to be determined.

SPEAKER SPONSOR

\$250 Cash

- Verbal recognition at the sponsored event.
- Recognition on the event email invite sent to all chapter AMA MN members (e.g., SPEAKER presented by "XYZ Company").
- Sponsor logo on presentation running on screen before the sponsored event.
- One complimentary seat at the sponsored meeting.
- Opportunity to distribute information at each seat or table prior to regular events.